



Half-Cent Sales Tax Project

INTRODUCTION

- ❖ Infrastructure in dire need of repair or replacement

Current revenue is not keeping up with need to upgrade, improve roads and sidewalks. Federal and State dollars are decreasing.

No adequate resources to address

Proposal

- ▶ The State of Florida allows cities to put forth a local option sales tax to address funding of projects restricted to roads, sidewalks, bridges, water quality, storm water and flooding as well as amenities ancillary to those projects.
- ▶ All 16 cities in Volusia County have agreed with the County to put forth a ballot measure in a special mail-in election May 21 to allow for a ½ cent sales tax only to be used for specific projects. The time limit would be for 20 years.
- ▶ The cost to the City for this Special Election will be \$2,739.

PROPOSED BALLOT TITLE AND QUESTION

(Per Volusia County Ordinance 2019-4)

LOCAL GOVERNMENT INFRASTRUCTURE HALF-CENT SALES SURTAX

TO FUND PROJECTS FOR COUNTY AND MUNICIPAL PUBLIC FACILITIES RESTRICTED TO ROADS, SIDEWALKS, BRIDGES, WATER QUALITY, STORMWATER AND FLOOD CONTROL, AND AMENITIES ANCILLARY TO THOSE FACILITIES, SHALL VOLUSIA COUNTY ORDINANCE 2019-4 BE APPROVED TO LEVY A ONE-HALF CENT SALES TAX FOR TWENTY YEARS, AND TO ESTABLISH A CITIZENS ADVISORY COMMITTEE TO REVIEW THE USE OF PROCEEDS?

_____FOR the half-cent sales tax

_____AGAINST the half-cent sales tax

Why a Sales tax?

- ▶ There are several advantages
 - ▶ Visitors and tourists who utilize our infrastructure will pay their fair share estimated at 40%.
 - ▶ A sales tax could be a fair way to pay for these local improvements and share the burden.
 - ▶ Sales tax can be predicted, bonded and used to leverage state and federal dollars.

How can we be sure it is spent well?

- ▶ Florida law governs the expenditure via the ballot language. Failure to comply would result in legal action by the state against the county and city.
- ▶ As with all projects, our Council will approve all projects in the budget for funding and when awarding to a contractor prior to execution and they are accountable to the voters.
- ▶ A local citizen advisory committee (one member from each city) will review projects to ensure compliance with the ballot language and will hold elected officials accountable for non compliance.

Why the city is supporting this

- ▶ The Revenue Estimate the City of Daytona Beach Shores will receive is \$247,074.
- ▶ Every dollar will remain in the City and not be distributed anywhere else.
- ▶ Money will be apportioned and spent based on Florida law (unlike the gas tax)
- ▶ Money must be spent on qualified projects, as noted previously, and not spent on other special interest projects (no SunRail or Votran)
- ▶ All expenditures will be overseen by a citizen committee at the county level. Each City will have a representative chosen by their council.
- ▶ It will increase our capacity to leverage bond funds as well as State and Federal matching dollars.

What happens if it does not get passed?

- ▶ Several things could happen, depending on the vision of each city:
 - ▶ Storm water fees (residents and local businesses) could be raised to pay for flooding and drainage projects.
 - ▶ Property taxes could be raised for infrastructure such as roads and sidewalks.
 - ▶ Projects could continue to take 12-15 years to find funding, need to be bonded, or never get funds
 - ▶ Chances are that infrastructure will continue to fail and cities will continue to be reactive.

City of Daytona Beach Shores Projects to be funded (Estimated Revenue - \$247,074 per year) Streets Needing Asphalt Resurface

STREET NAME	LENGTH	WIDTH	STREET NAME	LENGTH	WIDTH	STREET NAME	LENGTH	WIDTH
▶ Armstrong Street	215	20	▶ Florida Shores Blvd.	343	13	▶ Simpson Avenue	825	20
▶ Atares Avenue	490	20	▶ Fraile Street	500	20	▶ Sunrise Boulevard	170	20
▶ Bellemead Drive	310	36	▶ Frazar Road	154	20	▶ Thames Avenue to Ridge Road	200	20
▶ Bonner Avenue	200	20	▶ Glen Myra Avenue	490	20	▶ Van Avenue	1050	20
▶ Bridgeport Road	100	20	▶ Grant Avenue	500	20	▶ Westminister Avenue	310	20
▶ Broad Avenue	800	20	▶ Grant Lane	454	20	▶ Whitecap Avenue	795	20
▶ Brookfair-Crescent	1250	20	▶ Harrison Road	200	28			
▶ Carolyn Terrace	670	20	▶ LaPaloma Avenue	365	15			
▶ Carter Avenue	500	20	▶ LaPaloma Avenue	1820	20	▶ TOTAL ESTIMATED MILES: 4.68		
▶ Cascade Terrace	490	20	▶ Liberty Street	1125	20	▶ ESTIMATED COST:		
▶ Cheshire Road	160	22	▶ Liberty Street	525	20	▶ \$5,340,286.22		
▶ Dottie Avenue	640	20	▶ Lindly Road	150	12	▶ (\$94/square yard)		
▶ Esmeralda Avenue	490	20	▶ Mike's Gifts Alley	300	15			
▶ Esperanza Avenue	1120	20	▶ Oceans West Boulevard	3480	25			
▶ Esperanza Avenue	330	16	▶ Ogden Avenue	820	20			
▶ Flamingo Avenue	222	25	▶ Richards Lane	70	20			
▶ Florida Shores Boulevard	200	20	▶ SeaSpray Street	100	20			
▶ Florida Shores Boulevard	1010	20	▶ Seaway Avenue	765	20			