



# City of Daytona Beach Shores

*"Life is Better Here"*

*"A Premier, Friendly Place to Be"*

## AGENDA RECREATION ADVISORY BOARD

**June 16, 2015**

**10:00 a.m., Community Center, 3048 S. Atlantic Ave.  
Daytona Beach Shores, FL 32118**

CALL TO ORDER:

ROLL CALL

1. APPROVAL OF MINUTES: May 19, 2015
2. BROCHURE UPDATE
3. BUILDING UPDATE
4. HARRY GILBERT UPDATE
5. DISCUSSIN ON HARD COURT IN MCELROY PARK
6. CORPORATE MEMBERSHIPS
7. OTHER NEW BUSINESS

AUDIENCE REMARKS:

BOARD MEMBER REMARKS:

ITEMS FOR THE NEXT AGENDA:

ADJOURNMENT:

**MINUTES**  
**RECREATION ADVISORY BOARD**  
**May 19, 2015**  
**3048 S. Atlantic Ave. Daytona Beach Shores, FL 32118**

**Present:** William Phinney, Marilyn Wheeler, Laurie Larsen, Ken Crooks, and Curtis Leonard. **Excused:** Richard Sparks.

1. APPROVAL OF MINUTES: April 21, 2015

**Ms. Wheeler moved, seconded by Ms. Larsen to approve the minutes of April 21, 2015. The motion passed unanimously by a voice vote.**

2. BROCHURE UPDATE

Ms. Larsen showed the board the revised brochure and discussed the changes proposed by the Mayor and City Manager. A few other minor grammar corrections were noted.

**Mr. Leonard moved, seconded by Ms. Wheeler to accept the brochure as revised and send it for printing. The motion passed unanimously by a voice vote.**

The number of brochures to print was discussed and the pricing was mentioned. Director Whitmer took the pricing charts and will determine how much money can be spent on them.

3. BUILDING UPDATE

Director Whitmer informed the board that staff would be meeting with the architects on May 20 to discuss the building plans. At this point, the building plans are for two stories.

4. HARRY GILBERT UPDATE

A marketing plan was submitted by Mr. Gilbert but it has not been reviewed by staff as yet. He was originally issued a contract due to the ability of his name and skill set to draw in memberships. In reviewing the annual numbers, there has been no increase in memberships so far. Everyone was in agreement that Steve Dixon is doing exceptional work getting and maintaining the clay courts in top shape. Steve Dixon informed the board that he will now be concentrating on obtaining corporate members.

5. LANDSCAPING UPDATE

The board members thought the new look was wonderful. The courts can now be seen by passersby. All the wind screens were installed so the players won't be distracted by traffic.

6. RECAP CEREMONY FOR KRISTINA

Ms. Wheeler felt the ceremony was very well attended. Kristina was very appreciative and she was also recognized at the recent BrightHouse Breakfast of Champions.

7. OTHER NEW BUSINESS

Mr. Crooks inquired if a bicycle rack could be placed at the pickleball courts. Some members are leaning their bikes on the fence. There is an existing bike rack down by the parking lot near the playground. Steve Dixon mentioned there would be a one day event in June by USTA.

AUDIENCE REMARKS: Rosanna Scaccia was introduced to the board. She is on the next council agenda to be added as a regular member.

BOARD MEMBER REMARKS: Ms. Wheeler thanked the city staff for the work on the landscaping. She asked if there could be an article in the next Pelican on Kristina.

ITEMS FOR THE NEXT AGENDA: brochure update, building update, Harry Gilbert update, corporate memberships, bike rack

ADJOURNMENT: The meeting ended at 10:46 a.m.

ATTEST:

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Cheri Schwab, Recording Secretary

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William Phinney, Chair