



City of Daytona Beach Shores

"Life is Better Here"

"A Premier, Friendly Place to Be"

AGENDA RECREATION ADVISORY BOARD

January 20, 2015

**10:00 a.m., Community Center, 3048 S. Atlantic Ave.
Daytona Beach Shores, FL 32118**

CALL TO ORDER:

ROLL CALL

1. APPROVAL OF MINUTES: November 18, 2014
2. BROCHURE UPDATE
3. BUSINESS ALLIANCE MEETING RECAP
4. DECEMBER TOURNAMENT RECAP
5. OPEN HOUSE RECAP
6. ARCHITECT SELECTION UPDATE
7. OTHER NEW BUSINESS

AUDIENCE REMARKS:

BOARD MEMBER REMARKS:

ITEMS FOR THE NEXT AGENDA:

ADJOURNMENT:

MINUTES
RECREATION ADVISORY BOARD
November 18, 2014

3048 S. Atlantic Ave. Daytona Beach Shores, FL 32118

Members Present: William Phinney, Marilyn Wheeler, Richard Sparks, Laurie Larsen, and Ken Crooks. **Excused:** Curtis Leonard. **Unexcused:** Thalia Sideropoulos

1. APPROVAL OF MINUTES: October 21, 2014

Ms. Wheeler moved, seconded by Mr. Sparks to approve the minutes of October 21, 2014. The motion was unanimously approved.

2. BROCHURE UPDATE

Steve Dixon brought a layout of the proposed tri-fold brochure. Three pictures need to be changed out but the wording is finalized. Ms. Larsen has tried to speak with Josh at Express Printing to obtain a quote. It was hoped that Mr. Leonard, who had just worked on the Foundation Board brochure, could help move it forward. Once a mockup has been created, the Mayor will need to review it.

3. BUSINESS ALLIANCE MEETING RECAP

The October meeting had a good attendance of 65- 70 people. The board had asked Mr. Dixon to attend the next Business Alliance meeting (being held this evening) to discuss corporate memberships.

4. DECEMBER TOURNAMENT

There are approximately 32 contestants for the December 6th tournament. It is for girls 14 years old and is a satellite site for the larger tournament taking place at LPGA. The Shores Resort & Spa is the partner hotel for the event.

5. OPEN HOUSE

The Open House is set for January 10th. There will be music, food, free clinics and a tennis exhibition. The USTA has donated \$300 for the event. Mr. Dixon has sent out letters to the local businesses for door prizes and donations.

6. OTHER NEW BUSINESS

Mr. Phinney inquired about the status on the proposed building. He was informed that bids are being accepted until December 10th. He asked that Mr. Gilbert and Mr. Dixon meet with the architect to design the space they need for an office and pro shop. Mr. Sparks stated that he hoped the porch will remain around the building as the members enjoy sitting there to view the courts. Mr. Phinney asked about the website with Mike Sherwood. Director Whitmer replied that it will expire on December 31, 2014. The IT Department has designed a new city website that will be live soon. The racquet club will have its own tab on the site to post updates and pictures.

Mr. Crooks announced that the Pickleball players will have their holiday social on December 13th. The recent doubles tournament went very well with players coming from many different states to play.

The Senior Center will have a new employee beginning in December. The plan is to offer classes and activities in the afternoon and early evening.

Steve Dixon handed out a monthly newsletter to show the board members. He also included a sheet with items that had been accomplished in the first six weeks of managing the racquet club. Harry Gilbert announced that he had applied for two smaller junior tournaments in February and September. The board asked that these items be included in the Pelican and the Mayor's constant contact.

AUDIENCE REMARKS: None.

BOARD MEMBER REMARKS: Ms. Larsen thanked the city for bringing the new tennis management team on board.

ITEMS FOR THE NEXT AGENDA: Jan. 20 - business alliance recap, brochure update, tournament recap, open house recap, architect update

ADJOURNMENT: The meeting ended at 10:42 am.

ATTEST:

Cheri Schwab, Recording Secretary

William Phinney, Chair