



City of Daytona Beach Shores

"Life is Better Here"

"A Premier, Friendly Place to Be"

AGENDA RECREATION ADVISORY BOARD

February 17, 2015

10:00 a.m., Community Center, 3048 S. Atlantic Ave.
Daytona Beach Shores, FL 32118

CALL TO ORDER:

ROLL CALL

1. APPROVAL OF MINUTES: January 20, 2015
2. BROCHURE UPDATE
3. ARCHITECT SELECTION UPDATE
4. GARY LATHAM TOURNAMENT UPDATE
5. MARCH PICKLEBALL TOURNAMENT
6. DISPATCH UPDATE
7. OTHER NEW BUSINESS

AUDIENCE REMARKS:

BOARD MEMBER REMARKS:

ITEMS FOR THE NEXT AGENDA:

ADJOURNMENT:

MINUTES
RECREATION ADVISORY BOARD
January 20, 2015
3048 S. Atlantic Ave. Daytona Beach Shores, FL 32118

Present: Curtis Leonard, William Phinney, Marilyn Wheeler, Richard Sparks, and Laurie Larsen. **Excused:** Ken Crooks. **Unexcused:** Thalia Sideropoulos. Staff present: Finance Director Steve Whitmer and Tennis Manager Steve Dixon.

The Board members discussed that Ms. Sideropoulos was well over three unexcused absences.

1. APPROVAL OF MINUTES: November 18, 2014
Ms. Wheeler moved, seconded by Ms. Larsen to approve the minutes of November 18, 2014. The motion passed unanimously by a voice vote.

2. BROCHURE UPDATE
A draft brochure was handed out for the board members to comment. It was noted that all recreational activities were depicted. Steve Dixon felt the cover was a bit generic, needing more pop or an attention grabber. The board discussed ways to change the cover and decided to reach out and get assistance.

3. BUSINESS ALLIANCE MEETING RECAP
At the most recent meeting, there was a small group of businesses in attendance and Steve Dixon was introduced. Contacts were made and corporate memberships were discussed.

4. DECEMBER TOURNAMENT RECAP
The Junior Tournament was very successful. Both the Shores Resort & Spa and the Racquet Club received really good press. Members supported the tournament as well and it was very much appreciated.

5. OPEN HOUSE RECAP
The event seemed very successful with new faces stopping by to visit. Many businesses donated food and other items. There was a small write up in the paper.

6. ARCHITECT SELECTION UPDATE
The selection committee had met and created a short list of three firms. The City Council should get their recommendation in February.

7. OTHER NEW BUSINESS
There is a Spring Junior tournament being planned and a memoriam tournament for Gary Latham. Both dates are undecided at this time. The new city website is now active. The Racquet Club information can be found under Facilities. Ms. Wheeler explained that an incident happened over the weekend, and 911 dispatch sent the emergency personnel to a condominium. She asked staff to look into correcting the location with dispatch.

AUDIENCE REMARKS: None.

BOARD MEMBER REMARKS: Ms. Wheeler thanked Steve Dixon for all his help with the courts and recent events.

ITEMS FOR THE NEXT AGENDA: update on dispatch issues, brochure update, architect selection update, Gary Latham tournament update, March pickleball tournament

ADJOURNMENT: The meeting ended at 10:54 am.

ATTEST:

Cheri Schwab, Recording Secretary

William Phinney, Chair