



City of Daytona Beach Shores

"Life is Better Here"

"A Premier, Friendly Place to Be"

AGENDA CULTURE AND ENTERTAINMENT BOARD

March 19, 2015

**9:30 a.m., Community Center, 3048 S. Atlantic Ave.
Daytona Beach Shores, FL 32118**

Upon being recognized, a member of the public shall proceed to the podium and give his or her name and address and may, thereafter, speak for a maximum of three minutes on any matter relevant to a specific agenda item. In accordance with Section 2-2, during periods set aside for public discussion any person desiring to speak shall secure the permission of the presiding officer by first silently raising his hand and being recognized. The use of profanity, obscene language, threats or any violent or abusive conduct by any person shall constitute a violation of this section. It shall be the duty of the Director of Public Safety, upon the order of the presiding officer at any such meeting, to forcibly, if necessary, evict any person violating the provisions of this section from the Council Meeting Hall. Any such violation shall subject the offender, upon conviction thereof, to a fine and/or imprisonment as prescribed by Section 1-8.

CALL TO ORDER:

ROLL CALL:

- 1. APPROVAL OF THE MINUTES: February 19, 2015**
- 2. ST. PATRICK'S DAY EVENT RECAP**
- 3. TASTE OF THE SHORES UPDATE**
- 4. EVENT AT DRIVE-IN CHRISTIAN CHURCH UPDATE**
- 5. DON LARGE HISTORICAL TALK**
- 6. OTHER NEW BUSINESS -**
- 7. ITEMS FOR THE NEXT AGENDA**

MINUTES
CULTURE AND ENTERTAINMENT BOARD
February 19, 2015
3048 S. Atlantic Ave. Daytona Beach Shores, FL 32118

Present: Lorraine Geiger, Lynn Bishop, Mona Goodman, Gloria Groot, Carole Weidemiller, and Mary Lynn Wender. **Excused:** Hedy Weiss.

Mayor Jennings spoke to the board members regarding upcoming festival ideas to attract visitors to the city. He has been meeting with employees of the Shores Resort & Spa the last few weeks. The first event known as Sea Scape will be a Jazz and Arts Festival the week of March 20-28. Local hotels and businesses are being asked to host a musical event on their premises. They will be responsible for any cost incurred. The City will help to promote the week-long events and encourage people to visit the various venues. The music is not limited to jazz but it is being called a jazz fest. The final day will include an arts festival at Frank Rendon Park. There will be a coloring wall for children, a potential weaving project and a craft involving flip flops.

The second event in July would be known as DBS Open. It would utilize the three miniature golf courses in the city and also the Par 3 course. The Drive-In Church would host movie mania; a week of different movies each night from July 18-25.

1. APPROVAL OF THE MINUTES: January 15, 2015

Ms. Geiger moved, seconded by Ms. Weidemiller to approve the minutes of January 15, 2015. The motion passed unanimously by a voice vote.

2. CHILI COOK-OFF RECAP

As in the past, the event sold out that night. Both a Thank You ad in the Hometown News and letters were sent to Publix and Red Lobster for their help with the event. A brief discussion was held on how to attract more participants for next year. Ms. Geiger felt that increasing the prize amounts would be an enticement. She suggested \$250 for 1st place and \$100 for 2nd place. It was also discussed to start advertising earlier to gain more participation. The potential date for 2016 could be January 22nd. This is the week prior to the 24 hour race. The idea of changing the event from chili to possibly soup was discussed briefly. The board was unsure how soups could be fairly judged, as there are many different types of soups. The board decided to keep the chili contest for one more year and see if the changes discussed increase participation.

3. PRES. LINCOLN EVENT RECAP

It was almost standing room only for the recent Lincoln event. Board members heard many positive remarks and comments on the actors. Before the presentation, Ms. Bishop asked the audience how they heard about the event. The article in the News Journal was the top one. The board discussed who to contact for next February. There was no clear decision on a president. Ms. Bishop referenced a recent article she saw regarding blacks in the Civil War. A local artist, Mary Freeman, is a storyteller and re-enactor who

recently performed at the City Island Library. Ms. Bishop will contact her to see if she is interested in performing next year.

4. ST. PATRICK'S DAY EVENT UPDATE

Ms. Geiger stated everything is set for the dinner. Tickets just need to be sold. After looking at the alcohol inventory, only beer needs to be purchased. **Ms. Geiger moved, seconded by Ms. Wender to purchase beer for St. Patrick's Day not to exceed \$150. The motion passed unanimously by a voice vote.** Ms. Bishop explained that a new banner is needed this year. The cost for a one-sided banner is \$742 and for a double-sided one, \$990. The board felt a one-sided banner would be fine. **Ms. Geiger moved, seconded by Ms. Weidemiller to purchase a single sided banner for St. Patrick's Day in the amount of \$742. The motion passed unanimously by a voice vote.**

5. TASTE OF THE SHORES UPDATE

Letters have been sent out to all businesses in the surrounding area. A current listing was given to board members to review. Cindy Schmitz asked the board members to visit any business that they frequent and encourage them to sign up. A sign-up sheet for volunteers will be passed out in March.

6. ART SHOW UPDATE

Ms. Groot has spoken with Bertha from the Ponce Inlet Art Guild. They are excited to join in the art festival in March at Rendon Park. Due to the new event in March, the board decided not to hold a separate art festival later in the year.

7. EVENT AT DRIVE-IN CHRISTIAN CHURCH UPDATE

Ms. Weidemiller reported that a concert is set for June 14th at 2:00 pm at the church. The performer is Sara Tomarelli. The board discussed the stipend to pay her.

Ms. Geiger moved, seconded by Ms. Weidemiller to spend \$200 for the services of Sara Tomarelli and \$100 for the use of the church. The motion passed unanimously by a voice vote.

8. CONCERT UPDATE

Ms. Geiger announced that Bartee was now scheduled to perform on May 29th but she is still looking for someone for June.

9. OTHER NEW BUSINESS -

Ruth Swanto, a local resident, spoke to the board regarding a concert by Emi Sunshine. She is a 10 year old singer who is becoming very popular on Facebook and YouTube. She has also performed at the Grand Ole Opry. She is coming to Florida and would like to ask her to perform here in the pavilion. The dates available are May 7, 11 or 12th. The board discussed the amount they could pay for her and the band members and decided to offer \$600. Ms. Swanto would also try to get sponsors to assist in the expenses.

Ms. Groot moved, seconded by Ms. Goodman to offer \$600 to Emi Sunshine to play on May 7th as first choice of dates. The motion passed unanimously by a voice vote.

2015 Ornaments

Ms. Bishop announced that if new ornaments were purchased by June 1, a 10% discount would be given. The board agreed to order 100 ornaments and choose the color green for 2015.

10. ITEMS FOR THE NEXT AGENDA: St. Patrick's recap, Taste of the Shores, Drive- in Church concert, Don Large historical talk

The meeting adjourned at 10:43 am.

ATTEST:

CITY OF DAYTONA BEACH SHORES

Cheri Schwab, Recording Secretary

Lynn Bishop, Chairman