



City of Daytona Beach Shores

"Life is Better Here"

"A Premier, Friendly Place to Be"

AGENDA CULTURE AND ENTERTAINMENT BOARD

June 18, 2015

**9:30 a.m., Community Center, 3048 S. Atlantic Ave.
Daytona Beach Shores, FL 32118**

Upon being recognized, a member of the public shall proceed to the podium and give his or her name and address and may, thereafter, speak for a maximum of three minutes on any matter relevant to a specific agenda item. In accordance with Section 2-2, during periods set aside for public discussion any person desiring to speak shall secure the permission of the presiding officer by first silently raising his hand and being recognized. The use of profanity, obscene language, threats or any violent or abusive conduct by any person shall constitute a violation of this section. It shall be the duty of the Director of Public Safety, upon the order of the presiding officer at any such meeting, to forcibly, if necessary, evict any person violating the provisions of this section from the Council Meeting Hall. Any such violation shall subject the offender, upon conviction thereof, to a fine and/or imprisonment as prescribed by Section 1-8.

CALL TO ORDER:

ROLL CALL:

- 1. APPROVAL OF THE MINUTES: May 21, 2015**
- 2. APPROVE ADDITIONAL EXP ON LIGHTS (\$120)**
- 3. RECAP JUNE 14 CONCERT**
- 4. OTHER NEW BUSINESS: SUMMER EVENTS**
- 5. ITEMS FOR THE NEXT AGENDA**

MINUTES
CULTURE AND ENTERTAINMENT BOARD
May 21, 2015
3048 S. Atlantic Ave. Daytona Beach Shores, FL 32118

Present: Lorraine Geiger, Lyn Bishop, Hedy Weiss, Mona Goodman, Gloria Groot, Carole Weidemiller, and Mary Lynn Wender.

1. APPROVAL OF THE MINUTES: April 16, 2015

Ms. Geiger moved, seconded by Ms. Weidemiller to approve the minutes of April 16, 2015. The motion passed unanimously by a voice vote.

2. RECAP:

TASTE OF THE SHORES UPDATE

Everyone felt this year's event was the best one ever. Both the weather and turnout were excellent. Thank you letters were sent out by both the board and the Mayor. A thank you advertisement was also placed in the Hometown News. Three participants are already confirmed for next year. There was a brief discussion on raising the ticket price to \$15. The board decided to revisit this at a later date. Ms. Bishop read a letter from a disgruntled attendee regarding his ability to read the list of beverages available. Suggestions for next year are to limit the number of beer choices and have a few volunteers helping to direct attendees to visit the different vendors instead of waiting in a line at the first tent.

Ms. Geiger moved, seconded by Ms. Weidemiller to approve the purchase of banners at a cost of \$208.08. The motion passed unanimously by a voice vote.

EMI SUNSHINE There were approximately 250 attendees. Many were avid followers of Emi Sunshine. The board heard many positive comments and the pavilion got exposure to many new visitors.

3. PURCHASES: Ms. Bishop announced that the board will have approximately \$6600 left in their budget this year.

Chiller - The board discussed having a chiller available for use at their events. This would keep the alcohol cold at all times and omit the need for coolers and ice at many events.

Ms. Groot moved, seconded by Ms. Wender to purchase a chiller at a cost of \$1,842 installed and delivered. The motion was passed unanimously by a voice vote.

ADDITIONAL LIGHTS FOR RAFTERS OF PAVILION –

The board reviewed the cost of installing additional lights on the back side of the ceiling rafters. The quote included other items in regards to sound equipment that would be included in the budget for the city next year.

Ms. Geiger moved, seconded by Ms. Weidemiller to purchase additional lighting for the ceiling rafters at a cost of \$2,388. The motion passed unanimously by a voice vote.

4. APPROVE EXPENSE FOR REFRESHMENTS FOR SARA TOMARELLI

The board discussed the type of refreshments that would be appropriate for the event. It was decided that tea sandwiches, cookies, lemonade and iced tea would work well for the hot summer weather. The decorations would be for Flag Day.

Ms. Geiger moved, seconded by Ms. Wender to purchase refreshments not to exceed \$250. The motion passed unanimously by a voice vote.

5. OTHER NEW BUSINESS: SUMMER EVENTS

The board briefly discussed adding events for the summer months. Many condominiums hold their own summer parties and get together.

Ms. Geiger brought up selling Christmas trees for next year. The board discussed what the smallest minimum number could be ordered. Realistically only 40 were sold last year and approximately 20 were purchased for use at city properties. The trees make the city street look very beautiful but it is very taxing to the ladies to sell them during the summer.

6. ITEMS FOR THE NEXT AGENDA -

The meeting ended at 10:32 am.

ATTEST:

CITY OF DAYTONA BEACH SHORES

Cheri Schwab, Recording Secretary

Lynn Bishop, Chairman