



# City of Daytona Beach Shores

*"Life is Better Here"*

*"A Premier, Friendly Place to Be"*

## **AGENDA CULTURE AND ENTERTAINMENT BOARD**

**January 15, 2015**

**9:30 a.m., Community Center, 3048 S. Atlantic Ave.  
Daytona Beach Shores, FL 32118**

Upon being recognized, a member of the public shall proceed to the podium and give his or her name and address and may, thereafter, speak for a maximum of three minutes on any matter relevant to a specific agenda item. In accordance with Section 2-2, during periods set aside for public discussion any person desiring to speak shall secure the permission of the presiding officer by first silently raising his hand and being recognized. The use of profanity, obscene language, threats or any violent or abusive conduct by any person shall constitute a violation of this section. It shall be the duty of the Director of Public Safety, upon the order of the presiding officer at any such meeting, to forcibly, if necessary, evict any person violating the provisions of this section from the Council Meeting Hall. Any such violation shall subject the offender, upon conviction thereof, to a fine and/or imprisonment as prescribed by Section 1-8.

**CALL TO ORDER:**

**ROLL CALL:**

- 1. APPROVAL OF THE MINUTES: December 18, 2014**
- 2. CHILI COOK-OFF UPDATE**
- 3. PRESIDENTIAL EVENT**
- 4. ST. PATRICK'S DAY EVENT**
- 5. TASTE OF THE SHORES**
- 6. PRESENTATION ON CITY'S HISTORY**
- 7. ART SHOW**
- 8. EVENT AT DRIVE-IN CHRISTIAN CHURCH**
- 9. OTHER NEW BUSINESS**
- 10. ITEMS FOR THE NEXT AGENDA**

**MINUTES**  
**CULTURE AND ENTERTAINMENT BOARD**  
**December 18, 2014**  
**3048 S. Atlantic Ave. Daytona Beach Shores, FL 32118**

**Present:** Lorraine Geiger, Lyn Bishop, Mona Goodman, Gloria Groot, and Carole Weidemiller. **Excused:** Mary Lynn Wender and Hedy Weiss

**1. APPROVAL OF THE MINUTES:** November 20, 2014

**Ms. Geiger moved, seconded by Ms. Weidemiller to approve the minutes of November 20, 2014. The motion was unanimously approved by a voice vote.**

**2. CHRISTMAS TREE SALES/PARADE/ORNAMENTS RECAP**

The final count showed 65 trees sold and 35 were donated. The board will discuss whether to sell trees for 2015 at a later date.

The parade had a total of 33 entries this year. More volunteers could have been utilized for the start of the parade to help with the timing of the entries. More advertising could have brought out more spectators. It was unsure who was responsible to run the ads (Cherise or the City). It seems that the staging area in the south end works better than attempting to stage around City Hall. Cindy Schmitz felt that better and early coordination with the city will help to make the parade even better next year. Ms. Bishop would like to invite more veterans from other campaigns to be in the parade. The date selected for 2015 is Saturday, December 5.

The revenue from the ornaments as of Dec. 9 is \$397. That is approximately a \$100 profit for the year.

**3. CHILI COOK-OFF UPDATE**

The board would like to see flyers handed out between Christmas and New Year's at both Publix and Winn Dixie. Advertisements will be sent to the Hometown News and NJ. The band Double Trouble is confirmed. Ms. Bishop explained that she had looked for a tray for the participants to use for the tasting cups. She found some at Angela's Restaurant Supply for \$28. The tickets need to be ready for the first of the year. It was decided to print 120 with a charge of \$5. The ticket will be exchanged for a wrist band and the stub will be used to vote for People's Choice. The board discussed whether to charge an entrance fee or not. It was decided to charge \$10 as that would make the entrant more committed. A poster will be utilized to explain the tasting rules for participants.

**4. PRESIDENTIAL EVENT**

Ms. Bishop had nothing new to report on this event.

**5. ST. PATRICK'S DAY EVENT**

Ms. Geiger stated that the DJ was confirmed for Tuesday March 17<sup>th</sup>. She will contact the caterer, Amber's Jewel for the menu.

**6. TASTE OF THE SHORES**

The music is confirmed for April 23<sup>rd</sup>. Letters to past participants need to be sent out in mid-January. The board felt keeping the number of tickets to 400 was manageable to the vendors. The charge will remain the same at \$15 per person. More details will be discussed at the next meeting.

**7. OTHER NEW BUSINESS**

Ms. Bishop would like to hold another art show. She asked the board members to think about an appropriate month and names of local artist to invite. Other new ideas discussed were a patriotic event for either May or June and another event at the Drive-in Christian Church. Suggested artists for the church were: Acabellas from ERAU, Sarah Tomarelli from Top of Daytona, Janet Rabe-Meyer who is a mezzo-soprano and local realtor.

Ms. Weidemiller reported that the Book Club had all their titles for 2015 chosen in advance.

Don Large has been in touch with the board and would like to do a talk on the history of the Shores.

**8. ITEMS FOR THE NEXT AGENDA:** Date Jan 15: Don Large presentation on the Shores history, chili, presidential, St. Patrick's, taste of the shores, art show, Drive-in Church event.

The meeting ended at 10:43 am.

**ATTEST:**

**CITY OF DAYTONA BEACH SHORES**

\_\_\_\_\_  
**Cheri Schwab, Recording Secretary**

\_\_\_\_\_  
**Lynn Bishop, Chairman**