



City of Daytona Beach Shores

"Life is Better Here"

"A Premier, Friendly Place to Be"

AGENDA
CULTURE AND ENTERTAINMENT BOARD
December 18, 2014
9:30 a.m., Community Center, 3048 S. Atlantic Ave.
Daytona Beach Shores, FL 32118

Upon being recognized, a member of the public shall proceed to the podium and give his or her name and address and may, thereafter, speak for a maximum of three minutes on any matter relevant to a specific agenda item. In accordance with Section 2-2, during periods set aside for public discussion any person desiring to speak shall secure the permission of the presiding officer by first silently raising his hand and being recognized. The use of profanity, obscene language, threats or any violent or abusive conduct by any person shall constitute a violation of this section. It shall be the duty of the Director of Public Safety, upon the order of the presiding officer at any such meeting, to forcibly, if necessary, evict any person violating the provisions of this section from the Council Meeting Hall. Any such violation shall subject the offender, upon conviction thereof, to a fine and/or imprisonment as prescribed by Section 1-8.

CALL TO ORDER:

ROLL CALL:

1. **APPROVAL OF THE MINUTES:** November 20, 2014
2. **CHRISTMAS TREE SALES/PARADE/ORNAMENTS RECAP**
3. **CHILI COOK-OFF UPDATE**
4. **PRESIDENTIAL EVENT**
5. **ST. PATRICK'S DAY EVENT**
6. **TASTE OF THE SHORES**
7. **OTHER NEW BUSINESS**
8. **ITEMS FOR THE NEXT AGENDA**

MINUTES
CULTURE AND ENTERTAINMENT BOARD
November 20, 2014
3048 S. Atlantic Ave. Daytona Beach Shores, FL 32118

Members Present: Lorraine Geiger, Lyn Bishop, Hedy Weiss, Mona Goodman, Cindy Schmitz, Mary Lynn Wender and Gloria Groot. Excused: Carole Weidemiller.

1. APPROVAL OF THE MINUTES: October 16, 2014

Ms. Bishop moved, seconded by Ms. Geiger to approve the minutes of October 16, 2014. The motion passed unanimously by a voice vote.

2. ACAFELLA'S RECAP

The board members all agreed it was a great performance with a good turnout. The venue worked very well for providing the refreshments immediately after. There was a brief discussion regarding contacting the Acabellas for a performance.

3. CHRISTMAS TREE SALES/PARADE/ORNAMENTS

Ms. Geiger announced that approximately 60 trees had been pre-sold. They are scheduled to arrive on Monday, November 24th. There are trees still available for purchase.

The parade will follow the same route as last year from Crabby Joe's Pier north to City Hall. Walgreens will be the pick-up spot for walkers after the parade. The Judges Station will be in front of the Public Safety Building. They are hoping to have both Gail Paschal-Brown and Jim Payne from WESH this year. The tree lighting will start immediately after the parade. Santa will be in the pavilion to visit with the children. Publix will provide cookies for refreshments. Board Members will sell ornaments after the ceremony. The new lighting should be installed for the event.

Ms. Geiger moved, seconded by Ms. Bishop to purchase magnetic signs designating the veterans at a total cost of \$205 and also to purchase water bottles and candy canes for Santa not to exceed \$75. The motion passed unanimously by a voice vote.

4. CHILI COOK-OFF UPDATE

The event is scheduled for January 23, 2015. Ms. Bishop spoke with Deland on how they run their cook-off. They charge \$10 to register and require 3-5 gallons of chili. They normally have 20-30 participants and they give out a 2 oz. cup for a taste. Trophies are given for prizes in three categories: taste, showmanship, and people's choice. Ms. Weiss has spoken to Publix and they will give a gift basket as a prize. They will also sell hot dogs again this year. The board discussed ways to advertise the event and decided to place an ad in the Hometown News. Flyers will be handed out after the Christmas holiday. Ms. Weiss will make golden spoons to be handed out to the winners. More details will be discussed at the next meeting.

5. OTHER NEW BUSINESS –

The board welcomed Gloria Groot as new member.

Various items to be included in the next Pelican were discussed.

Ms. Geiger moved, seconded by Ms. Schmitz to give three bottles of wine to the book club for their December meeting. The motions passed unanimously by a voice vote. Ms. Geiger suggested the board consider beginning another ethnic event such as either an Italian festival or Cinco de Mayo.

6. BOARD ELECTIONS – Ms. Geiger nominated Ms. Bishop for Chairman which she accepted. Ms. Geiger was nominated to be Vice-Chair and she accepted.

7. ITEMS FOR THE NEXT AGENDA Dec 18 - chili cook off, recap holiday events, Feb event, St. Patrick's, letters for taste, no Marylyn,

The meeting ended at 10:28 am.

ATTEST:

CITY OF DAYTONA BEACH SHORES

Cheri Schwab, Recording Secretary

Lynn Bishop, Chairman