



City of Daytona Beach Shores

"Life is Better Here"

"A Premier, Friendly Place to Be"

AGENDA

CULTURE AND ENTERTAINMENT BOARD

February 21, 2013

9:30 a.m., Community Center, 3048 S. Atlantic Ave.

Daytona Beach Shores, FL 32118

Upon being recognized, a member of the public shall proceed to the podium and give his or her name and address and may, thereafter, speak for a maximum of three minutes on any matter relevant to a specific agenda item. In accordance with Section 2-2, during periods set aside for public discussion any person desiring to speak shall secure the permission of the presiding officer by first silently raising his hand and being recognized. The use of profanity, obscene language, threats or any violent or abusive conduct by any person shall constitute a violation of this section. It shall be the duty of the Director of Public Safety, upon the order of the presiding officer at any such meeting, to forcibly, if necessary, evict any person violating the provisions of this section from the Council Meeting Hall. Any such violation shall subject the offender, upon conviction thereof, to a fine and/or imprisonment as prescribed by Section 1-8.

CALL TO ORDER:

ROLL CALL:

1. APPROVAL OF THE MINUTES: January 17, 2013
2. Chili cook-off recap
3. President's Day event - President & Mrs. John Adams
4. St. Patrick's Day dinner
5. Feb. Concert recap
6. Winter Festival and Christmas Parade update
7. Final ornament sales figures
8. Taste of the Shores update
9. Sister City Update
10. Proposed restaurant inside Racquet Club
11. Bands for Octoberfest
12. Financial update
13. OTHER NEW BUSINESS
14. ITEMS FOR THE NEXT AGENDA

ADJOURNMENT

Notice is hereby given to all interested parties that if a person should decide to appeal any decision made at the aforementioned meeting of the City Council, such person will need a recording of the proceedings conducted at such meeting, and for such purpose he or she may need to ensure that a verbatim record of the proceedings was made; such record to include testimony and evidence upon which any appeal shall be based. Please be advised that all Culture & Entertainment Meetings are tape recorded. Note: Individuals covered by the Americans with Disabilities Act of 1990 in need of accommodations for this public meeting should contact the Office of the City Clerk at 2990 S. Atlantic Ave, Daytona Beach Shores, FL 32118 or telephone 386-763-5364 at least seven working days prior to the meeting.

MINUTES
CULTURE AND ENTERTAINMENT BOARD
February 21, 2013
3048 S. Atlantic Ave. Daytona Beach Shores, FL 32118

Present: Lorraine Geiger, Lyn Bishop, Hedy Weiss, Mona Goodman, Cindy Schmitz, Carole Weidemiller, Mary Lynn Wender.

1. **Approval of the Minutes:** January 17, 2013

Ms. Bishop made two minor corrections to the January minutes.

Ms. Bishop moved, seconded by Ms. Goodman to approve the minutes of January 17, 2013 with the two corrections. The motion passed unanimously by a voice vote.

Chairman Schmitz noted that Ms. Bishop had been recently re-appointed for another three year term.

2. **Chili cook-off recap-** A total of 104 tickets was sold. The participants each made two gallons of chili which enabled everyone to have a taste. Next year, the board will not need to make any extra to supplement. It would be nice to ensure that one of the participants was a vegetarian chili. One item to remember next year is to number the tasting cups.

3. **President's Day event** – The Adams presentation is all finalized. Refreshments were purchased and the room will be set up in the morning.

4. **St. Patrick's Day dinner-** A new banner was needed to advertise the event and will be placed over Dunlawton Avenue as soon as weather permits. **Ms. Geiger moved, seconded by Ms. Bishop to spend \$867 for the banner. The motion passed unanimously by a voice vote.** Ms. Geiger is working on renting a riser for the dancers. She is need of table decorations and requested the members to bring empty vases. The board requested that the rope lighting be placed back on the columns. .

5. **February Concert recap** –

There were approximately 80 people in attendance. The weather was a bit cool and windy but it was still a success. The date for the April concert was selected as the 26th. The proposed country band will be Highway 40. The board discussed the possibility of having Dr. Dennison and his jazz band perform in May.

6. **Winter Festival and Christmas Parade update** - The initial volunteer meeting was held. Many items were discussed from increasing the length of the parade route to participant parking. Cherise Wentz is looking for marching bands as she would like four to be involved. The other proposed weekend events were briefly discussed. Ms. Schmitz attended the recent Business Alliance meeting and they seemed receptive to get involved.

7. **Final ornament sales figures** – Ms. Geiger reported that the board broke even on the ornaments. There are still some available for purchase.
8. **Taste of the Shores update** – The board discussed a few details. The date and the band are all set. Applications are available for participants. Informational letters have been mailed to the local restaurants. It was suggested to purchase plastic trays from Sam’s Club to help the attendees carry the tasting cups. A volunteer meeting will be held in the future.
9. **Sister City Update** – Ms. Bishop researched the Town of Bray which is a suburb of Dublin. It was determined that it is not similar to our city demographics as it has a population of 32,000. She researched the other original cities mentioned and they were not similar to the Shores either. Ms. Bishop discovered the Town of Youghal (pronounced y’all). It is a coastal town with a council and a population of 6,600. The Internet claims it as a tourist destination with beaches and ancient history. She will provide this information to the Mayor.
10. **Proposed restaurant inside Racquet Club** – The City Council requested input from the board on how this would impact their activities. The existing kitchen would have to be updated for commercial use and health regulations. Many board members felt it was a great idea while others had reservations. Would the kitchen still be available to use if the board held an event there seemed to be the main concern. It was decided that more information was needed by the board before a decision could be made.
11. **Bands for Oktoberfest:** Ms. Bishop had researched German bands for an event in October. The first band was Jimmy & Eckhard who play at the Willow Tree Café in Sanford. They live near the Orlando airport and charge from \$750 to \$1,200. The next group was a Bavarian band with three members who live near Casselberry. They do not have a website and their charge is \$600 for four hours. The third band was Jess n Joan who live in Titusville. Their charge is \$500 for three hours of play. After discussing the three options, it was decided to contact Jess n Joan and see if they are available for October 11th. Once the band is secured, the board will discuss other details.
12. **Financial update** – Ms. Schmitz reported that a balance of \$3,149.62 was still with the Foundation. The Board has requested a check from them to be put into the city’s general fund for their budget. It will be used for a portable bar, risers or bistro tables. They would also like to spend it on some capital purchases.
13. **Other New Business** – Ms. Bishop has spoken Mary Custureri who lives in Oceans Grand. She is an author and would like to propose a book signing event. She will come to the March Board meeting to speak. Ms. Geiger is still working on the local colleges for a concert from their music departments.

14. **Items For The Next Agenda –**

ADJOURNMENT: The meeting adjourned at 10:45 am.

ATTEST: CITY OF DAYTONA BEACH SHORES

Cheri Schwab, Recording Secretary

Cindy Schmitz, Chairman