



City of Daytona Beach Shores

"Life is Better Here"

"A Premier, Friendly Place to Be"

AGENDA CULTURE AND ENTERTAINMENT BOARD January 17, 2013 9:30 a.m., Community Center, 3048 S. Atlantic Ave. Daytona Beach Shores, FL 32118

Upon being recognized, a member of the public shall proceed to the podium and give his or her name and address and may, thereafter, speak for a maximum of three minutes on any matter relevant to a specific agenda item. In accordance with Section 2-2, during periods set aside for public discussion any person desiring to speak shall secure the permission of the presiding officer by first silently raising his hand and being recognized. The use of profanity, obscene language, threats or any violent or abusive conduct by any person shall constitute a violation of this section. It shall be the duty of the Director of Public Safety, upon the order of the presiding officer at any such meeting, to forcibly, if necessary, evict any person violating the provisions of this section from the Council Meeting Hall. Any such violation shall subject the offender, upon conviction thereof, to a fine and/or imprisonment as prescribed by Section 1-8.

CALL TO ORDER:

ROLL CALL:

1. APPROVAL OF THE MINUTES: December 13, 2012
2. Chili cook-off final details
3. President's Day event - President & Mrs. John Adams
4. St. Patrick's Day dinner
5. Upcoming concerts at the plaza
6. Winter Festival and Christmas Parade Committee for Dec 7, 2013 event.
7. Final ornament sales figures
8. 2012-2013 Budget for C&E Board
9. Review of 2011-2012 FYE C&E Board Events
10. OTHER NEW BUSINESS
11. ITEMS FOR THE NEXT AGENDA

ADJOURNMENT

Notice is hereby given to all interested parties that if a person should decide to appeal any decision made at the aforementioned meeting of the City Council, such person will need a recording of the proceedings conducted at such meeting, and for such purpose he or she may need to ensure that a verbatim record of the proceedings was made; such record to include testimony and evidence upon which any appeal shall be based. Please be advised that all Culture & Entertainment Meetings are tape recorded. Note: Individuals covered by the Americans with Disabilities Act of 1990 in need of accommodations for this public meeting should contact the Office of the City Clerk at 2990 S. Atlantic Ave, Daytona Beach Shores, FL 32118 or telephone 386-763-5364 at least seven working days prior to the meeting.

MINUTES
CULTURE AND ENTERTAINMENT BOARD
January 17, 2013
3048 S. Atlantic Ave. Daytona Beach Shores, FL 32118

Present: Lorraine Geiger, Lyn Bishop, Hedy Weiss, Mona Goodman, Mary Lynn Wender, Carole Weidemiller, Cindy Schmitz,

Mayor Jennings thanked the board for their hard work during the past year.

1. APPROVAL OF THE MINUTES: December 13, 2012

Ms. Bishop moved, seconded by Ms. Goodman to approve the minutes of December 13, 2012. The motion passed unanimously by a voice vote.

2. Chili cook-off final details

The board discussed final details on the event. The contestants have been slow to sign up so the board members will spend a few hours on the weekend to encourage interest in the event. Additional flyers and posting will help to advertise the event. Publix will bring their hot dog cart as in the past and they will offer soda and water. Board members will sell wine and beer for \$2. The staff from Red Lobster will help in the set up and serving of the chili. It was decided to purchase smaller tasting cups and spoons than the bowls that were used last year. **Ms. Geiger moved, seconded by Ms. Weiss to spend up to \$200 for beer and wine for the event. The motion passed unanimously by a voice vote. Ms. Weiss moved, seconded by Ms. Geiger to spend up to \$100 for supplies such as tasting cups and spoons for the event. The motion passed unanimously by a voice vote. Ms. Geiger moved, seconded by Ms. Weidemiller to increase the amount paid the band to \$437.50 for the extra hour of play. The motion passed unanimously by a voice vote. Ms. Weidemiller moved, seconded by Ms. Geiger to spend up to \$50 for a gift basket for the winner of People's Choice if it is not supplied by Publix. The motion passed unanimously by a voice vote.**

3. President's Day event - President & Mrs. John Adams

Ms. Bishop will be in charge of this event. The board discussed various refreshments such as cookies, scones and loaf cake. Beverages served will be coffee and tea. **Ms. Geiger moved, seconded by Ms. Weidemiller to spend up to \$350 on refreshments and supplies for the President's Day event. The motion passed unanimously by a voice vote.** The event will be sent to the local papers for advertising in the *Go Do* sections. Ms. Bishop explained that Ms. Fenton had put together a seven page brochure that she would like the board to reproduce and hand out. The board discussed the cost of the paper and ink and decided that a one page of "Fun Facts" would be more appropriate and less expensive to duplicate.

4. St. Patrick's Day dinner

Ms. Geiger will be in charge of this event. The board discussed the food cost. The tickets are being sold at \$17 per person, but the cost is \$18 per person. The board will be selling tickets to purchase beer and wine. The board would like to hire a bartender for this event

and offer a small hourly fee plus tips. **Ms. Geiger moved, seconded by Ms. Bishop to spend \$3240 on the caterer and \$750 for the band Twistin' Hay. The motion passed unanimously by a voice vote.**

5. Upcoming concerts at the plaza

Currently there are two concerts planned. February 15th will be the QuarterNotes and March 22nd will be Rick Steffen with the steel drums. The cost is \$350 for the March concert. **Ms. Bishop moved, seconded by Ms. Wender to spend \$350 for Rick Stevens in March for a concert. The motion passed unanimously by a voice vote.** Ms. Bishop is trying to pursue a German band that could possibly play in October for an Octoberfest style event. Ms. Weiss will meet with the representative for the Volusia Community Symphony to play. One thought was to have them play on Sunday after the Christmas parade to turn it into a holiday weekend event.

6. Winter Festival and Christmas Parade Committee for Dec 7, 2013 event.

The City Council had determined the date for the holiday parade as December 7, 2013. It should not interfere with any neighboring city's parade. The board discussed the need to form an official committee to begin planning the event. This item will be included in the next Mayor's Constant Contact. It is hoped the first planning meeting could be held by the end of February.

7. Final ornament sales figures

The final tally is still being worked on. The city still has 65 ornaments left. It appears the board broke even and will discuss whether or not to have another ornament next year.

8. 2012-2013 Budget for C&E Board

The budget sheets and calendar were distributed. Ms. Schmitz reviewed the revenue and expenses for the various events. They will be continually updated as each event happens.

9. Review of 2011-2012 FYE C&E Board Events

It was noted that last year ended with a deficit of \$2,500.

10. OTHER NEW BUSINESS

Ms. Schmitz reported that there has been no further interest from Cobh Ireland in being a Sister City. The Mayor has recently spoken with a Sister City representative who suggested looking at Bray, Ireland. It is also a resort area. Ms. Bishop will do some computer research on the city and give a report at the next meeting. The board inquired if their portion of the rope lighting had been paid for the plaza area. It will be researched with Finance.

A date for the Taste of the Shores needs to be chosen. After looking at the calendar it was determined that Friday, April 19th is the first choice with April 26th as the alternate. The schedule for Port Orange Family Days will be checked so there is no conflict for the restaurants. The next Book Club meeting is February 6th.

11. ITEMS FOR THE NEXT AGENDA - Sister City update, President's Day, Chili cook-off recap, concert update.

ADJOURNMENT : The meeting adjourned at 11:06 am.

ATTEST: CITY OF DAYTONA BEACH SHORES

Cheri Schwab, Recording Secretary

Cindy Schmitz, Chairman